



# St. Frances of Rome Summer Fest/Kermés



Dear business owner and friend:

Saint Frances of Rome Parish is once again preparing to host its 5<sup>th</sup> annual Summerfest, the largest organized event for the parish to raise funds for the school. The Summerfest/Kermés will be held on July 16, 17 and 18, 2010 on parish grounds at the intersection of 15th Street and Austin Blvd. in Cicero, Illinois

The Summerfest has become a tradition in Cicero and we are proud of it. We hope that you would like to become a part of this tradition too. The Summerfest has attracted an average of about 4000 attendees for the weekend. We expect attendance to grow even more this year. There will be good food, beverages and beer for sale, live music, entertainment, dancing, kid's games, raffles, vendors and more.

The best part about the Summerfest is that admission is **FREE!** For sponsors this means a large turnout, with a crowd that is anxious to support those that support their community. Our sponsorship levels and benefits are presented on the reverse side of this letter. We have designed the levels to appeal to businesses of all sizes and budgets. If you do not see anything you feel is for you, please call so we can discuss additional options. Remember, your donation is tax deductible as Saint Frances of Rome is a registered 501(c)3 non-profit organization.

Feel free to contact us for more information or go to [www.sfr-school.org/summerfest](http://www.sfr-school.org/summerfest)

Hope to hear from you soon!

*The Summerfest Committee*

Saint Frances of Rome Parish  
708-652-2140





# St. Frances of Rome Summer Fest/Kermés



## Sponsorship Opportunities

*Cash, Value-In-Kind or Combination*

- ❑ **Presenting Sponsor \$5,000+** (1 available)
  - Recognition in SFR Past Forward Newsletter
  - SFR website recognition with link and logo
  - Reference in all printed materials and advertisement.
  - 400-50¢ Summerfest tickets
  - Ability to hang one company banner on event site, location TBD
  - Inclusion in Summerfest banner with logo
  - 10x10 vendor business space, tent included (could bring your own tent.)
  - Full page ad in three SFR programs: Alumni Reunion (Sept. 2010), Mardi Gras Gala (Feb. 2011) and Golf Outing (June 2011)
  - Recognition on Volunteer T-shirts with logo (6/28 deadline)
  - Exclusive naming rights as presenting sponsor “SFR Summerfest presented by “Your Company Name” with special PR release announcing sponsorship
- ❑ **Patron Sponsor \$2,000 to \$4,999**
  - Recognition in SFR Past Forward Newsletter
  - SFR website recognition with link and logo
  - Reference in all printed materials and advertisement.
  - 300-50¢ Summerfest tickets
  - Ability to hang one company banner on event site, location TBD
  - Inclusion in Summerfest banner with logo
  - 10x10 vendor business space, tent included (could bring your own tent.)
  - Half page ad in three SFR programs: Alumni Reunion (Sept. 2010), Mardi Gras Gala (Feb. 2011) and Golf Outing (June 2011)
  - Recognition on Volunteer T-shirts (6/28 deadline)
- ❑ **Supporting Sponsor \$1,000 to \$1,999**
  - Recognition in SFR Past Forward Newsletter
  - SFR website recognition with link
  - Reference in all printed materials and advertisement.
  - 200-50¢ Summerfest tickets
  - Ability to hang one company banner on event site, location TBD
  - Inclusion in Summerfest banner
  - 10x10 vendor business space, tent included (could bring your own tent.)
  - Quarter page ad in three SFR programs: Alumni Reunion (Sept. 2010), Mardi Gras Gala (Feb. 2011) and Golf Outing (June 2011)
  - Recognition on Volunteer T-shirts (6/28 deadline)
- ❑ **Blue & Gold Sponsor \$500 to \$999**
  - Recognition in SFR Past Forward Newsletter
  - SFR website recognition with link
  - Reference in all printed materials.
  - 100-50¢ Summerfest tickets
  - Ability to hang one company banner on event site, location TBD
  - Inclusion in Summerfest banner
- ❑ **Roman Sponsor \$250 to \$499**
  - Recognition in SFR Past Forward Newsletter
  - SFR website recognition
  - Reference in entertainment schedule and on-site posters. (6/28 deadline)
  - 50-50¢ Summerfest tickets
- ❑ **Summer Fun Sponsor \$100 to \$249**
  - Recognition in SFR Past Forward Newsletter
  - SFR website recognition
  - Reference in entertainment schedule. (6/28 deadline)
  - 25-50¢ Summerfest tickets
- ❑ **Friend of SFR Sponsor up to \$99**
  - Recognition in SFR Past Forward Newsletter
  - SFR website recognition

The sooner you return your sponsorship form with payment, the greater the advertising benefit to your company. Sponsorships can be monetary and/or value in donated product. Thank you for your support!



# St. Frances of Rome Summer Fest/Kermés



## Sponsorship Form

Saint Frances of Rome's 5th annual Summerfest/Kermés will be held on July 16, 17 and 18 at the intersection of 15<sup>th</sup> and Austin in Cicero, IL. If you would like to be a sponsor, please complete this form and submit with payment payable to St. Frances of Rome to:

Saint Frances of Rome  
Summerfest  
1428 South 59<sup>th</sup> Court  
Cicero, IL 60804

Name of Business: \_\_\_\_\_

Address: \_\_\_\_\_ City, State, Zip code: \_\_\_\_\_

Phone: \_\_\_\_\_ E-mail: \_\_\_\_\_

Contact Name: \_\_\_\_\_ Alternate Phone #: \_\_\_\_\_

- Presenting Sponsor \$5,000+ *(1 available)*
- Patron Sponsor \$2,000 to \$4,999
- Supporting Sponsor \$1,000 to \$1,999
- Blue & Gold Sponsor \$500 to \$999
- Roman Sponsor \$250 to \$499
- Summer Fun Sponsor \$100 to \$249
- Friend of SFR Sponsor up to \$99

\_\_\_\_\_  
Signature

\_\_\_\_\_  
Date

If you don't see a package that matches your needs, feel free to contact us to arrange for a custom sponsorship package to suit your needs.